## McLeodUSA<sup>®</sup>

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**RECEIVED & INSPECTED** 6 2004 FCC - MAILROOM

April 2, 2004

Marlene H. Dortch, Secretary Federal Communications Commission Office of the Secretary 445 12th Street, SW Washington, DC 20554

> RE: Notice of Ex Parte Communication

> > WC Docket Nos. 02-33, 02-52, 01-337, 01-338, 03-266, 04-36

Dear Ms Dortch:

On March 31, 2004, Steve Gray, James Thompson and Bill Courter met with Wireline Competition Bureau Chief Bill Maher, Jeff Carlisle, Michelle Carey, Brent Olson and Tom Navin regarding issues in the above-referenced docket concerning the possible impact on the facilitiesbased CLEC industry We are also filing the attached document that was discussed and left behind during this meeting

Very truly yours,

Illiam H Courter

Assistant General Counsel

Bureau Chief Bill Maher Cc Jeff Carlisle Michelle Carey **Brent Olson** Tom Navın

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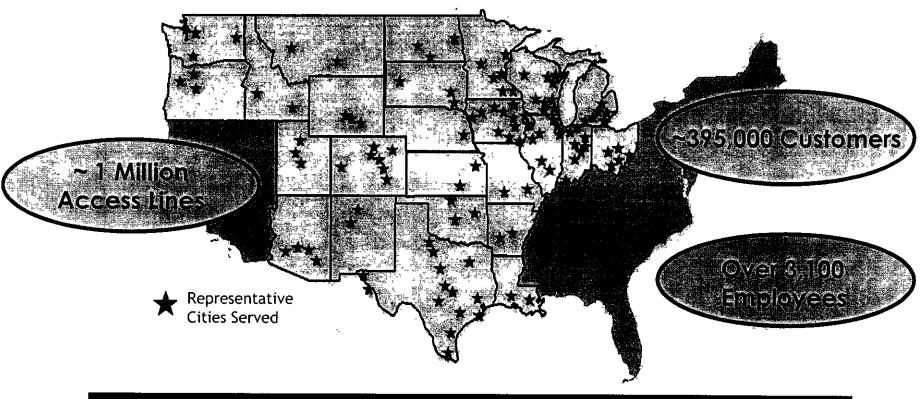
# **Company Overview**



- Forstmann Little & Co. today owns 58% of McLeodUSA
- Focused strategy on integrated communication services in a 25-state footprint covering Midwest, Southwest, Northwest and Rocky Mountains
- New, experienced management team has executed strategic initiatives that have substantially improved the operation of the business
- One of the nation's largest, independent competitive telecommunications services providers
  - Approximately 1 million business and residential access lines in service
     65% UNE-L; 35% UNE-P/Resale
  - Approximately 395,000 customers at 4Q03
  - Approximately \$870 million of Telco revenue in 2003
  - Positive Telco EBITDA since 2Q02

# McLeodUSA's 25 State Footprint







# McLeodUSA Strategy



- Customer oriented thinking
- Simplified products... to sell, deliver, bill and service...
   packaged to provide value-added customer solutions
- Low cost, highly reliable, facilities-based network
- Streamlined business processes and the "right" systems infrastructure... scalable for growth
- Trained, committed workforce... high quality performance
- Teamwork, integrity and accountability in all we do
- Focus on profitable revenue growth & positive cash flow

# 2003 Operating Highlights



## **VOICE • DATA • INTERNET**

## Significantly Improved Operational and Financial Performance

	<u>2002</u>	<u>2003</u>
<ul> <li>Customer satisfaction</li> </ul>	85%	<b>92</b> %
<ul> <li>Billing ticket accuracy</li> </ul>	99.3%	99.7%
<ul> <li>Network reliability</li> </ul>	99.994%	99.999%
<ul> <li>Business line churn</li> </ul>	2.5%	1.8%
<ul> <li>Total line churn</li> </ul>	2.6%	2.1%
<ul><li>Lines on network (UNE-L)</li></ul>	<b>52</b> %	65%
• AQUALITY certifications	0	3,100
• Revenue	\$992MM	\$869MM
<ul><li>Gross margin %</li></ul>	37.4%	42.6%
<ul><li>Cost savings</li></ul>	\$ 75MM	\$11 <b>4</b> MM
<ul> <li>Total SG&amp;A</li> </ul>	\$350MM	\$312MM
<ul> <li>Adjusted EBITDA</li> </ul>	\$ 21MM	\$58MM

## 2004 Goals



- Continued network quality and reliability
- Maintain customer satisfaction rating >90%
- Continued "first bill" review and accuracy > 99.7%
- Reduce customer churn
- Complete 2004 \*\*COMPLETY\* training and certification program
- Launch new products: IAD phase 3 (VoIP) and managed services

## Summary



- Complete set of product offerings... Voice, Data and Internet
- Outstanding, experienced management team with proven track record
- Highly trained and committed workforce
- Outstanding operational performance...service delivery, billing and customer care
- Excellent reputation for high quality service
- Commitment to excellent, long-term customer relationships



# Multiple proceedings on CLEC access to "Bottleneck" facilities



- 271 Forbearance
  - 271 approvals just completed
  - Basic premise . . . RBOC obligations continue
  - Independent obligation exists
- VolP
  - Last-mile facilities cannot be replicated
  - Need Title II access to IP-enabled loop and transport facilities
  - Maintain existing ability to use collocations for VolP
- Fiber-to-the-Home
  - Home means home -- not curb
  - Slippery slope
  - RBOCs have not curtailed investment
- Broadband NPRM
  - Residential only; Retail
  - Not wholesale or underlying facilities

# **Key Requirements**



## **VOICE • DATA • INTERNET**

<ul><li>Loops</li></ul>	Continued unbundled access and full use at TELRIC
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- EELS Continued unbundled access and full use at TELRIC
- Transport Continued unbundled access and full use at TELRIC
- Switchport 1 2 year transition @ TELRIC pricing in competitive markets
- Pricing UNEs at TELRIC
  - "Just and Reasonable" for non-UNEs
    - strict and expedited enforcement

All pricing subject to imputation

NRCs continue to be a barrier to facilitiesbased competition

